

Executive summary

29 Buffalo Avenue benefits from strong 2025 momentum in Bed-Stuy, where rental activity is up 10% year-over-year against a Central Brooklyn average rent of \$3,200/month. The property's overall risk profile is low-to-moderate, with the main items to monitor being rent-growth pacing relative to a strong year and the cost implications of its no-fee leasing model, which now aligns with a majority of new Brooklyn leases.

Bed-Stuy's 2025 momentum

Bedford-Stuyvesant remains one of NYC's most sought-after neighborhoods, with rental activity up 10% year-over-year in 2025, reflecting a blend of historic architecture and vibrant community life that draws creatives, professionals, and families. Early 2025 data shows Brooklyn rental prices remain strong yet accessible, with the average rate in Central Brooklyn at \$3,200/month — a level that continues to attract renters and investors who value space, sunlight, and cultural vibrancy.

Location and unit positioning

- Transit and amenities: proximity to major transit lines, parks, schools, and local cafes supports walkability and quick access to Manhattan via the J, C, and A subway lines — a value driver outside direct ownership control.
- Unit quality: classic Brooklyn style with clean layouts, abundant natural light, and modern updates supports a differentiated position for renters prioritizing neighborhood vibe alongside unit quality.

Risk summary

Risk area	Observation	Risk level	Mitigation
Demand growth pace	Bed-Stuy rental activity up 10% YoY in 2025	Moderate	Price to sustained multi-year demand rather than a single strong year
Rent level vs. market	Central Brooklyn average \$3,200/mo	Low	Price relative to Central Brooklyn comparables to maintain competitiveness
No-fee leasing model	62% of Q2 2025 Brooklyn leases signed in no-fee buildings; property offers no broker fees	Moderate	Model leasing-cost exposure into base rent; monitor competitor fee structures
Transit dependency	Value tied to J, C, and A subway line access	Low	Monitor transit service reliability and any planned changes

No-fee leasing trend

No-fee apartments are increasingly popular across Brooklyn: as of Q2 2025, 62% of new leases were signed in no-fee buildings. 29 Buffalo Avenue's no-broker-fee model aligns with this majority trend, reducing move-in costs for tenants but shifting leasing-related costs onto ownership — a structure that should be reflected in base rent and monitored against competitor fee structures as the market evolves.

Outlook and recommendation

29 Buffalo Avenue's overall risk profile is low-to-moderate, supported by strong Bed-Stuy demand growth and alignment with the now-majority no-fee leasing trend in Brooklyn. We recommend pricing renewals to sustained multi-year demand rather than 2025's particularly strong growth alone, modeling no-fee leasing costs into base rent, and continuing to price relative to the Central Brooklyn average to maintain competitiveness.