

Executive summary

29 Buffalo Avenue is positioned as a value-plus-character offering in a growing Bed-Stuy market: median rent sits near \$3,195, up about 4% year-over-year, trailing Brooklyn's roughly 5% average increase and giving the property a modest relative-value edge. Overall risk is low, with the main item to watch being the included-utilities, no-fee leasing model, which shifts some cost exposure onto ownership rather than tenants.

A neighborhood growing steadily

Bedford-Stuyvesant continues to grow, with median rent around \$3,195 across all apartment types — still more affordable than many nearby Brooklyn neighborhoods. Year-over-year rent growth of about 4% confirms steady, sustainable demand rather than a speculative spike, supported by new cafes, independent shops, and green space openings in the area.

Value positioning versus the broader market

Brooklyn's average rent across neighborhoods rose about 5% year-over-year recently, while median rent for studios and one-bedrooms in Bed-Stuy moved more slowly. This gap gives renters some negotiation leverage relative to hotter submarkets, and 29 Buffalo Avenue leans into it by bundling included utilities, no move-in fees, sunlight exposure, and architectural character into the value proposition — a differentiated offering, though one with real cost implications for ownership.

Leasing structure and dependency factors

- Included utilities and a no-fee leasing model reduce friction for renters but shift heat, hot water, and related cost exposure onto ownership; this should be modeled into base rent rather than treated as a fixed, absorbed cost.
- Transit access — multiple subway and bus lines reaching Manhattan or other Brooklyn hubs within roughly 30 minutes — remains a key value driver outside direct ownership control.

Risk summary

Risk area	Observation	Risk level	Mitigation
Rent growth vs. borough	Bed-Stuy median rent ~\$3,195, up ~4% YoY, trailing Brooklyn's ~5% average increase	Low	Price to local comparables; use the gap as a retention and marketing advantage
Included utilities / no-fee model	Heat, hot water, and no move-in fees built into the leasing structure	Moderate	Model utility cost exposure into base rent; monitor energy cost trends
Transit dependency	Value tied to multiple subway/bus lines reaching Manhattan within ~30 minutes	Low	Monitor transit service reliability and any planned changes
Limited supply / demand balance	Demand is strong but supply of character-plus-value units remains limited	Low	Maintain differentiation (light, character, inclusions) as supply tightens further

Outlook and recommendation

29 Buffalo Avenue's overall risk profile is low, supported by steady local demand and a differentiated, inclusive leasing model. We recommend continuing to monitor utility cost trends given the included-utilities structure, tracking Bed-Stuy's rent growth relative to the broader Brooklyn market to maintain the value positioning, and preserving the light, character, and transit access that currently differentiate the property in a supply-constrained submarket.